

What's in it for the organization?

Thrivent Choice® helps advance your mission with:

- Flexible grant funding when Thrivent clients with membership direct Choice Dollars® to your organization.
- Simple administration—designed to be low effort for your team.
- Automatic inclusion in Thrivent's fee free online giving platform.*
- Connection to Thrivent's network of financial advisors, volunteers and community champions.
- Increased visibility through inclusion in Thrivent's national online organization catalog.

If your organization is already enrolled, be sure to review the available tools and resources to promote your organization's participation in Thrivent Choice. You'll find them at thrivent.com/thriventchoice.

About Thrivent

Thrivent believes finances are a force for good. With our unique combination of financial services and generosity programs, we help clients navigate their financial journey while making an impact on the people, causes and communities they love.

Our nationwide network of financial advisors offers holistic financial solutions to support each client's unique ambitions. Our member-owned business model reinvests profits back into the people and communities we serve, providing our clients with resources to make a difference where it matters most.

*Thrivent will pay up to \$300,000 in online processing fees per calendar year for personal donations made through Thrivent's online giving platform.

Thrivent Choice is a fraternal activity that gives clients with membership a voice in Thrivent's charitable giving. While members recommend organizations to receive funding, Thrivent maintains final authority over all charitable distributions. By participating, you agree to the program's [Terms and Conditions](#) available at [Thrivent.com/thriventchoice](https://thrivent.com/thriventchoice).

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Thrivent Choice®

Strengthening communities.
Changing lives.



Making an impact together

Thrivent Choice® reflects the heart of Thrivent—empowering clients with membership to live generously and make an impact on the organizations and causes they care about most. Since 2010, more than \$660 million has been distributed to thousands of enrolled 501(c)(3) organizations—including churches, camps, schools, seminaries, campus ministries and many others making a difference every day.

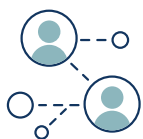
Here's how it works:



Choice Dollars®

Choice Dollars give Thrivent clients with membership the opportunity to direct grant funding to the causes they care about.

- Thrivent designates Choice Dollars each January based on a client's prior-year product activity.
- Clients direct their available Choice Dollars to enrolled organizations anytime during the year—online, in the mobile app, by phone, or with help from a financial advisor.
- For each Choice Dollar directed, Thrivent provides \$1 in grant funding.
- Thrivent distributes the funds monthly via EFT to the organizations, providing meaningful financial support where it matters most.



Nominations

Clients with membership may nominate 501(c)(3) nonprofits or churches they wish to see enrolled in Thrivent Choice. Organizations must meet eligibility requirements, complete the application and agree to the program's Terms and Conditions. More than 50,000 organizations are enrolled.



For more information:

- Visit thrivent.com/thriventchoice.
- Call 800-847-4836.
- Contact your local Thrivent financial advisor.

